



**TAYLOR
BALCER**
WEB DESIGNER

taylorbalcer-designs.com
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(267) 559 -2014
436 Duss Avenue Apt. #2
Ambridge, PA 15003

EDUCATION PITTSBURGH TECHNICAL COLLEGE

Associate in Science Degree, Multimedia Technologies
Concentration in Web Design and Development
GPA 3.87

Oakdale, PA
September, 2022

AREAS OF CONCENTRATION

Website Design & Development, Responsive Web Development, Front-End Development, User Interface Design, Mobile Interface Design, MVC Platforms and Frameworks, Content Management Systems, Mobile App Development, Digital Imaging, Scrum Team Methodology

COMPUTER KNOWLEDGE

HTML, CSS, SASS, JavaScript, PHP, VS Code, MySQL, WordPress, HTML Emails, GitHub, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Adobe XD, Adobe InDesign, Adobe Audition, Adobe Media Encoder, React, React Native, MJML

**RELATED
WORK
EXPERIENCE**

BERKELEY HILLS FIRE COMPANY

Website Designer/Developer & UX Designer
Front-End Development, WordPress, Elementor

Ross, PA
July 2022 - Present

PITTSBURGH TECHNICAL COLLEGE

Website Designer/Developer & UX Designer
Assist the Marketing Department with User Experience Design,
Front-End Development, WordPress, Data Entry

Oakdale, PA
August 2021 - January 2022

VAPE & ROLL WITH IT

Website Designer/Developer & UX Designer
Assist with Social Media Marketing,
Front-End Development, Wix, SEO Improvement,
Grew organic web traffic 2,300%

Ambridge, PA
August 2022 - September 2022

**ADDITIONAL
WORK
EXPERIENCE**

Vape and Roll With It

Salesperson

Ambridge, PA
2021 - Present

Smoothie King

Shift Manager

Wexford, PA
2019 - 2020

**ACTIVITIES &
ACHIEVEMENTS**

PITTSBURGH TECHNICAL COLLEGE

- Honors, October 2020 - January 2021
- High Honors, January 2021 - April 2022

COMMUNITY COLLEGE OF ALLEGHENY COUNTY

Certificate of Completion in Creating Web Pages, August 2008

VAPE AND ROLL WITH IT

Increased Instagram (1.6K%) & Facebook (96%) reach in one month